**Press Release Template 1**

**YOUR LETTER HEAD**

(with your contact information)

For Immediate Release (Date)

**New Consultant to Boost Business Development in (location)**

(insert name) will be working in (insert all pertinent location/geographic information) and helping local businesses to succeed.

Using the Alchemy Network’s proven and innovative blend of business growth and enhancement tools, (insert name) will be helping businesses (insert location) generate more customers, find new markets and gain higher profits.

(Insert biographical and background of subject here. No more than one paragraph, preferably made up of one sentence, or two shorter sentences, but rarely more than two. If three sentences are used, they must short, punchy and of active construction, that is Subject-Verb-Object).

(Insert original quote of subject here, or use the following, or a variation of the following quote):

“I’m looking forward to putting Alchemy techniques to work for the business owners within my service area,” said (insert name). “I’m excited about helping people here take their enterprises to new levels of profitability. Tapping into hidden potentials, protecting against recession, finding innovative ways for businesses to grow and helping people is the most rewarding kind of work I can think of.”

(Insert name) said he/she was attracted to the lifestyle offered by the Alchemy training and the tools it gives him/her to be able to meet his/her desire to help local businesses prosper and grow. It enables a person to be his/her own boss, be independent, and maintain business hours that can be tailored the meet individual needs.

(Insert a second quote here. Use an original quote or the following quote, or a variation on the following):

“As an Alchemy trained consultant, you’ll always have time for your family or other non-work activities while being in control of your own financial destiny. That’s the best of all worlds.”

For more information, please contact:

**-- End --**

**Consultants Press Release Template 2**

**YOUR LETTER HEAD**

(with your contact information)

For Immediate Release (Date)

**Small-to-Medium Enterprise Consultant Offers The Alchemy Business Acceleration System**

One of the world’s fastest growing business consultancy has hired (insert name), who will work on growth and development issues for small-to-medium sized businesses.

(Insert name) will work in (insert geographical location information).

As a new Alchemy trained consultant, (insert name) will be using tested and proven, as well as advanced and innovative strategies designed to help businesses expand customer bases, achieve higher profits and grow in all-new ways.

(Insert biographical information about subject of this press release here).

(Insert an original quote here, or use the following quote or a variation on the following quote).

“I’m thrilled to be using the Alchemy training and methods and exited about establishing my consultancy,” (name) said. “I’m eager to start working with real businesses on the street because I’ve seen what Alchemy business strategies can do transform stagnant or even failing operations into robust, thriving enterprises.”

The Alchemy Network has offices around the world.

For more information, please call:

**-- End --**